

**When The Headline Is You: An Insider's Guide To
Handling The Media**

By Jeff Ansell

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Review of a book by Jeff Ansell discussing how to engage with the news media and share your message.

<http://steppingstonellc.com/2013/07/02/book-review-when-the-headline-is-you-an-insiders-guide-to-handling-the-media/>

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Oct 18, 2010 WHAT: IABC/Toronto Breakfast Seminar - When the Headline is You - An Insider's Guide to Handling the Media: SPEAKER: Jeff Ansell, award-winning journalist

<http://www.newswire.ca/en/story/690171/media-advisory-what-to-do-when-the-headline-is-you>

An Insider's Guide to Handling The Media. H; Author; and communications consultant Jeff Ansell teaches you how the Headline Is YOU and wrote; Ansell

<http://whentheheadlineisyou.com/>

In his engaging, lively presentation, Communications Expert, Corporate Consultant, and author of When the Headline Is You: An Insider's Guide to Handling the Media

http://www.tvb.ca/pages/sac+2010+jeff+ansell_htm

When the Headline Is You: An Insider's Guide to Handling the Media by Jeff Ansell. Proven strategies for managing all types of media encounters!

<http://www.cronbook.tk/post/When-Headline-Is-You-Insiders/>

Jeff has served as senior vice president of Hill+Knowlton, and is the author of, When the Headline Is YOU: An Insider's Guide to Handling the Media.

http://www.prsa.org/Learning/Calendar/display/6293/What_To_Do_When_the_Headline_Is_YOU

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When the Headline Is You An Insider's Guide to Handling the Media Jeff Ansell is a media and crisis communications Media; When the Headline Is You;
<https://www.overdrive.com/media/666833/when-the-headline-is-you>

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When the Headline Is You. An Insider's Guide to Handling the Media. Award-winning journalist and Fortune 500 consultant Jeff Ansell provides a how-to guide for
http://www.de-drvkkery.nl/?option=com_mbhbooksearch&task=gosearch&query=Headline

This is a former journalist's tips and guidance on how to deal with traditional online media. Jeff Ansell provides a how-to guide for executives and professionals
<http://catalogue.sunderland.ac.uk/items/355560>

Jeff Ansell is principal of Jeff Ansell & Associates Inc. As a media and Jeff has served as senior When the Headline Is YOU: An Insider's Guide to
http://www.prsa.org/Learning/Calendar/presenter/2715/Jeff_Ansell

Jeff Ansell is the author of When the Headline Is You (3.68 avg rating, 22 ratings, 4 reviews, published 2010)
http://www.goodreads.com/author/show/4025216.Jeff_Ansell

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