

# **Who Says Elephants Can't Dance? Inside IBM's Historic Turnaround**

**By Louis V. Gerstner Jr.**

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Jun 28, 2007 Who Says Elephants Can t Dance? is an account of IBM s historic turnaround as told by Louis V. Gerstner, Jr., the chairman and CEO of IBM from April

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Who Says Elephants Can t Dance? sums up Lou Gerstner s historic business achievement: bringing IBM back from the brink of insolvency to lead the computer business

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In the foreword of Who Says Elephants Can't Dance?, Louis V. Gerstner Jr.'s memoir of his nine years as CEO of IBM, Gerstner confesses that he isn't one for  
<http://knowledge.wharton.upenn.edu/article/lou-gerstners-turnaround-ales-at-ibm/>

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Sep 24, 2012 This is the summary of Who Says Elephants Can't Dance?: Inside IBM's Historic Turnaround by Louis V. Gerstner (Author),  
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